



IN PRINT
 ON THE WEB
 FACEBOOK

21,000 DISTRIBUTION

19,300 MAILED to Homes & Businesses
1,700 placed around Our Townes

- East Greenbush
- North Greenbush
- Schodack
- Schodack Landing
- Averill Park
- Rensselaer
- Castleton
- West Sand Lake
- Nassau
- Valatie
- Kinderhook
- Niverville

f Free Facebook Posts!

BLACK & WHITE PRICES

	12 mo	3 mo	1 mo
1/8 Page 3.6875" x 2.3"	\$720	\$210	\$80
1/6 Page 3.6875" x 3.0"	\$960	\$255	\$95
1/4 Page 3.6875" x 4.75"	\$1,480	\$395	\$145
1/3 Page 7.5" x 3.0"	\$1,900	\$530	\$190
1/2 Page 7.5" x 4.75" or 3.6875" x 9.75"	\$2,260	\$600	\$230
Full Page 7.5" x 9.75"	\$4,200	\$1,260	\$440

COLOR PRICES

	12 mo	3 mo	1 mo
1/8 Page 3.6875" x 2.3"	\$960	\$270	\$100
1/6 Page 3.6875" x 3.0"	\$1,140	\$330	\$120
1/4 Page 3.6875" x 4.75"	\$1,800	\$500	\$180
1/3 Page 7.5" x 3.0"	\$2,280	\$600	\$220
1/2 Page 7.5" x 4.75" or 3.6875" x 9.75"	\$3,060	\$800	\$290
Full 7.5" x 9.75"	\$5,200	\$1,485	\$540

Jennifer Felts, Owner & Publisher
 felts66@yahoo.com | 518-380-1279
 www.ourtownerenasco.com
 Facebook: OurTowneMagazineRensco



21,000 Distribution

19,300 Directly MAILED • 1,700 Around Our Towne

Premium Advertising Options

	1x	3x	12x
Inside Front or Back Cover 1/4 Page	\$225	\$600	\$2,200
Inside Front or Back Cover 1/2 page	\$325	\$900	\$3,100
Inside Front or Back Page Full page	\$625	\$1,700	\$6,600

FRONT COVER (includes page 3) \$850.00
 BACK COVER (3/4 of Page) \$640.00

Covers are only available to businesses who advertise for a minimum of 6 issues per year, quarter page color minimum ad.
RESERVE YOUR COVER IN ADVANCE. Covers typically SOLD OUT over a year in advance. \$200 deposit required.

FACEBOOK SERVICES

Facebook Set Up & 2 Hours Consultation: \$300.00
 Need Help with Facebook Marketing? Only \$60 per hour for a 1:1 tutorial & consultation.

EXPERT COLUMNS

Many Advertisers feel that writing about their business & field attracts many customers. Why not "sell" yourself & business through educating the public on your area of knowledge. Gain trust and name recognition with your articles. Minimum of 3 month commitment is required. Expert column writers are the exclusive "expert" for that industry.

1/3 page Black & White: \$155	1/3 page Color: \$180
1/2 page Black & White: \$190	1/2 page Color: \$230
Full Page Black & White: \$330	Full Page Color: \$420

CMYK Color; 300dpi in JPEG or PDF
 Trim Size: 8.25 x 10.75
 Bleed Size: add 1/4" on four sides

Our Towne Magazine will not publish any ad that was designed by another publication without written permission. All ads must be submitted or approved by 7:00 pm.

DEADLINE IS THE 20th of the MONTH.

Need a reminder? Follow Our Towne Magazine Rensco on Facebook and sign up for e-mail reminders.