

OUR TOWNE Magazine

20,000 DISTRIBUTION

18,500 Direct Mail for Free & 1,500 placed around town

- East Greenbush
- North Greenbush
- Schodack
- Schodack Landing
- Averill Park
- Rensselaer

- Castleton
- West Sand Lake
- Nassau
- Valatie & Niverville
- Kinderhook

Free Facebook Posts!

	Prepaid or Annual Auto Bill		Single Issue
	12 mo	3 mo	1 mo
BLACK & WHITE PRICES			
1/8 Page 3.6875" x 2.3"	\$750	\$195	\$75
1/6 Page 3.6875" x 3.0"	\$990	\$255	\$100
1/4 Page 3.6875" x 4.75"	\$1,480	\$370	\$135
1/3 Page 7.5" x 3.0"	\$1,800	\$490	\$175
1/2 Page 7.5" x 4.75" or 3.6875" x 9.75"	\$2,290	\$590	\$220
Full Page 7.5" x 9.75"	\$3,900	\$1,075	\$400
COLOR PRICES			
1/8 Page 3.6875" x 2.3"	\$1,050	\$270	\$100
1/6 Page 3.6875" x 3.0"	\$1,200	\$330	\$125
1/4 Page 3.6875" x 4.75"	\$1,750	\$470	\$175
1/3 Page 7.5" x 3.0"	\$1,975	\$550	\$210
1/2 Page 7.5" x 4.75" or 3.6875" x 9.75"	\$2,890	\$750	\$275
Full 7.5" x 9.75"	\$4,800	\$1,425	\$520

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www.facebook.com/OurTowneMagazineRensco/



20,000 Distribution

18,500 Directly MAILED • 1,500 Placed Around Town

Premium Advertising Options

	1x	3x	12x
Inside Front or Back Cover 1/4 Page	\$200	\$550	\$2,200
Inside Front or Back Cover 1/2 page	\$325	\$900	\$3,000
Inside Front or Back Page Full page	\$625	\$1,700	\$6,600

FRONT COVER (includes page 3) \$850.00
BACK COVER (3/4 of Page) \$640.00

FACEBOOK SERVICES & CONSULTATION

- Facebook Set Up & 2 Hours Consultation: \$300.00
- Need Help with Facebook Marketing? \$50 per hour

OUR TOWNE MAGAZINE DIRECTORY: OTMDIRECTORY.COM

Only \$150 for the year!

Your business page will have the basic information on how to reach you and what services your business offers on the Our Towne Online Directory. Customers can link to your website or facebook and get your basic information from this page. You can pick what professional category you want to list your business. Directory is only available with purchase of 4 print ads per year.

EXPERT COLUMNS

Many Advertisers feel that writing about their business & field attracts many customers. Why not "sell" yourself & business through educating the public on your area of knowledge. Gain trust and name recognition with your articles. Minimum of 3 month commitment is required. Expert column writers are the exclusive "expert" for that industry.

1/3 page Black & White: \$155 1/3 page Color: \$180
1/2 page Black & White: \$190 1/2 page Color: \$230
Full Page Black & White: \$330 Full Page Color: \$420

CMYK Color; 300dpi in JPEG or PDF
Trim Size: 8.25 x 10.75

Bleed Size: add 1/4" on four sides

Our Towne Magazine will not publish any ad that was designed by another publication without written permission.

2017 DEADLINES:

No January Issue

January 25th, February 22nd, March 22nd, April 25th,
May 23rd, June 23rd, July 25th, August 23rd,
September 22nd, October 24th, November 21st

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